

ANALYSTS AND INVESTORS CONFERENCE CALL SECOND QUARTER AND FIRST HALF-YEAR 2010 RESULTS

28 July 2010

ABOUT US

Teleplan

is the leading independent global provider of uncomplicated care for electronics. Our unique concept of lifecycle care is a targeted and customer focused model aimed at providing end-to-end support in the global markets of Computer, Communications and Consumer Electronics (3Cs).

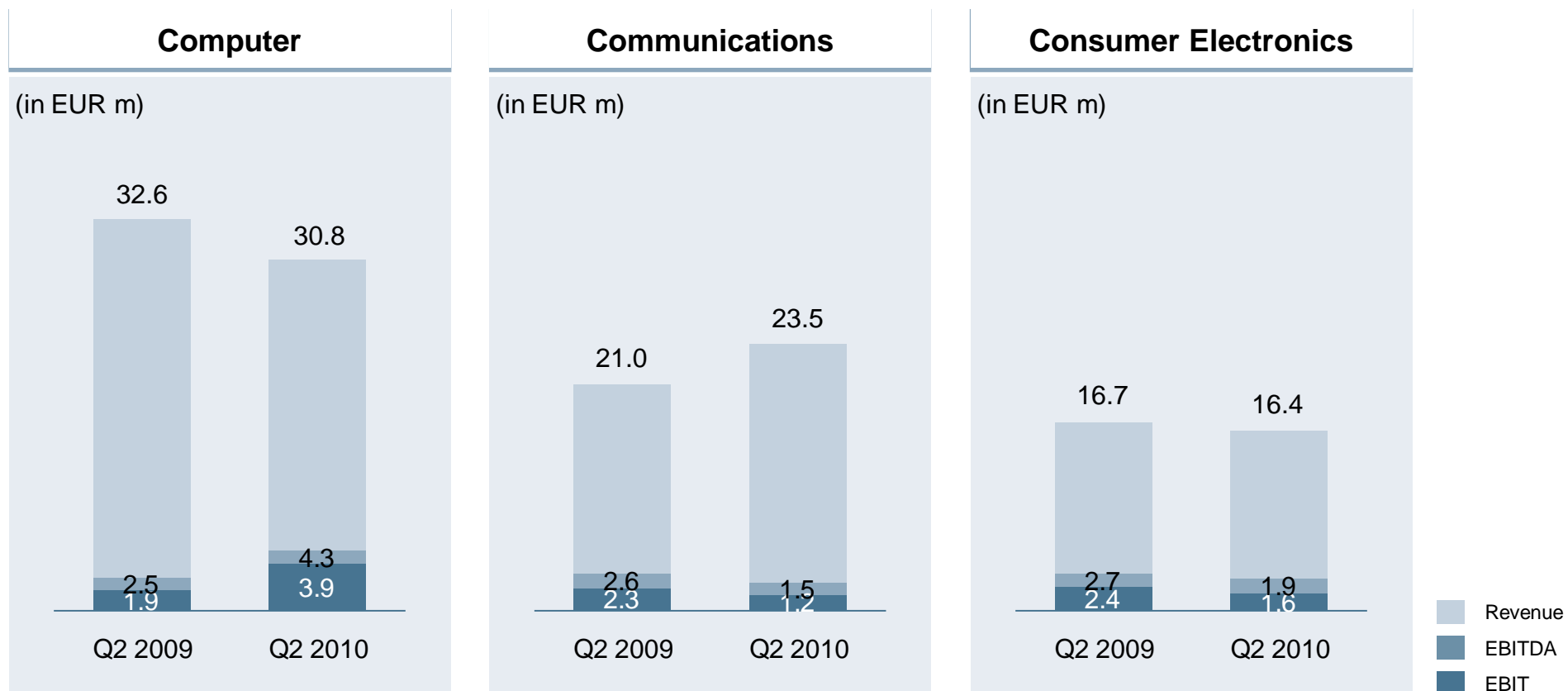
AGENDA

1. **Second Quarter and First Half-Year Results 2010**
2. Outlook Full Year 2010
3. Appendix

AGAIN STRONG PROFITABILITY IN THE SECOND QUARTER WITH A SLIGHTLY GROWING TOP-LINE

(in EUR m)	Second Quarter 2008	Second Quarter 2009	Second Quarter 2010	Change absolute	2010/09 in %
Revenue	76.5	70.3	70.7	+ 0.4	+ 0.6
Raw materials / consumables used	31.7	28.2	26.7	- 1.5	- 5.0
Personnel costs	28.1	25.0	25.7	+ 0.7	+ 2.7
Other operating costs	10.5	9.2	10.5	+ 1.3	+ 13.7
EBITDA	6.3	7.9	7.8	- 0.1	- 1.5
EBIT	5.2	6.6	6.7	+ 0.1	+ 1.0
Result for the period	2.7	4.3	3.7	- 0.6	- 13.3
EPS (EUR); basic	0.04	0.07	0.07	+/- 0	+/- 0
EPS (EUR); fully diluted	0.05	0.06	0.06	+/- 0	+/- 0

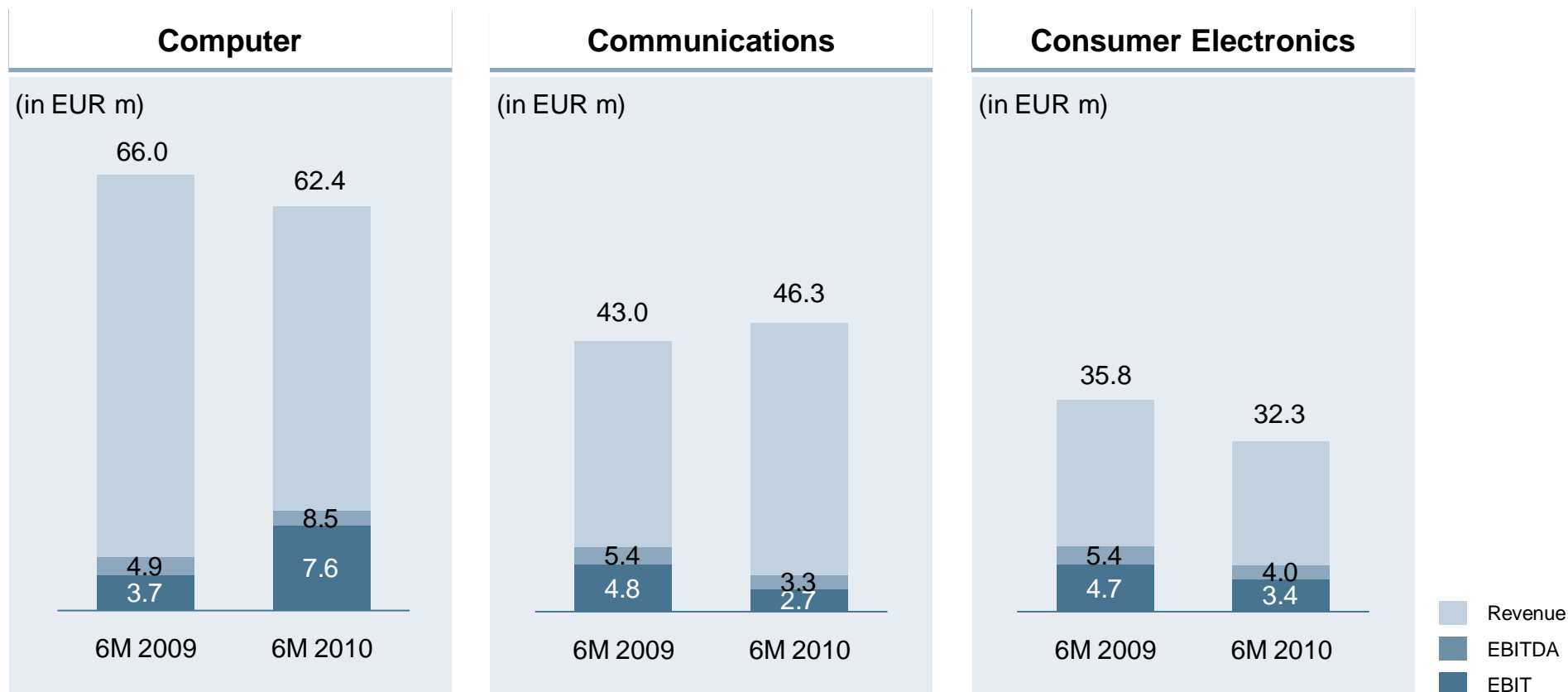
DIFFERENT EARNINGS CONTRIBUTION FROM THE 3Cs IN THE SECOND QUARTER



AGAIN STRONG PROFITABILITY IN THE FIRST HALF-YEAR 2010

(in EUR m)	6 Months 2008	6 Months 2009	6 Months 2010	Change absolute	2010/09 in %
Revenue	153.3	144.9	141.0	- 3.9	- 2.7
Raw materials / consumables used	63.6	57.6	53.2	- 4.4	- 7.7
Personnel costs	56.7	53.0	51.7	- 1.3	- 2.5
Other operating costs	20.5	18.6	20.3	+ 1.7	+ 9.6
EBITDA	12.5	15.7	15.8	+ 0.1	+ 0.6
EBIT	10.1	13.2	13.7	+ 0.5	+ 3.1
Result for the period	4.9	7.1	8.9	+ 1.8	+ 24.4
EPS (EUR); basic	0.08	0.12	0.15	+ 0.03	+ 25.0
EPS (EUR); fully diluted	0.08	0.11	0.14	+ 0.03	+ 27.3

ONGOING EARNINGS DIFFERENTIATION WITHIN THE 3Cs IN THE FIRST HALF-YEAR



CASH GENERATION DESPITE INCREASE IN WORKING CAPITAL AND FIRST TIME PAYOUT OF DIVIDEND

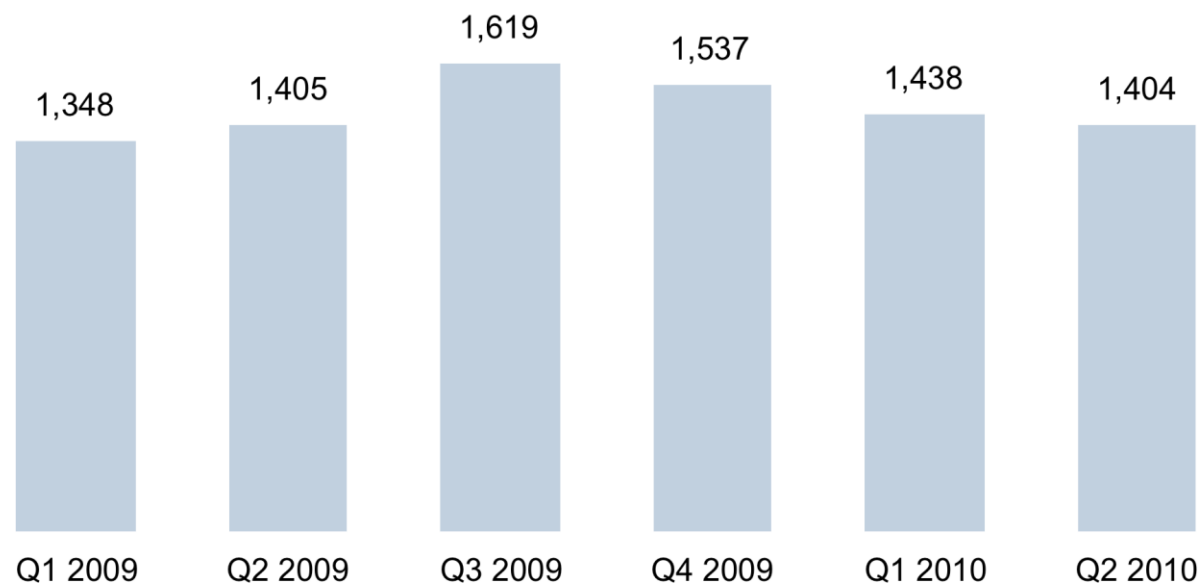
(in EUR m)	6 Months 2008	6 Months 2009	6 Months 2010
Cash generated from operations	6.3	17.2	11.2
Financial expenses and taxes	4.4	4.7	3.9
Cash from operating activities	1.9	12.5	7.3
Cash used in investing activities	(0.7)	(1.0)	(2.3)
Cash used in financing activities	(1.0)	(11.2)	(4.7)
Effects of foreign exchange rate changes	(0.7)	0.2	1.1
Change in liquid funds	(0.5)	0.5	1.4
Liquid funds at the beginning of the period	15.5	15.8	16.7
Liquid funds at the end of the period	15.0	16.3	18.1

EQUITY RATIO SIGNIFICANTLY IMPROVED COMPARED TO YEAR END 2009

(in EUR m)	31 Dec 2009	in %	30 Jun 2010	in %	2010/09 in %
Assets					
Current assets	82.9	56.8	91.5	57.2	+ 10.4
therein cash and short-term deposits	16.7	11.4	18.1	11.3	+ 8.8
therein trade and other receivables	52.9	36.2	55.7	34.8	+ 5.2
therein inventories	9.8	6.7	15.1	9.4	+ 53.3
Non-current assets	63.1	43.2	68.6	42.8	+ 8.6
therein intangible assets	44.4	30.4	46.5	29.0	+ 4.6
Equity and liabilities					
Current liabilities	60.6	41.5	60.1	37.5	- 0.8
therein trade and other payables	41.7	28.6	42.5	26.5	+ 2.1
Non-current liabilities	34.6	23.7	33.4	20.9	- 3.6
therein long-term borrowings	29.8	20.4	28.7	17.9	- 3.7
Equity	50.8	34.8	66.6	41.6	+ 31.2
Balance sheet total	146.0	100.0	160.1	100.0	+ 9.7

EARNINGS CONTRIBUTION PER EMPLOYEE STABLE AT HIGH LEVEL

(EBITDA / FTE)
EUR



FTE	5,820	5,600	5,514	5,939	5,606	5,523
Share of FTE in low cost countries	74.6%	75.3%	75.4%	71.8%	76.1%	78.9%

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BUSINESS DEVELOPMENT AND OUTLOOK 2010 (1)

- Top-line impact of YoY decline of major service program in the Consumer Electronics segment is slowing down
- Two new service programs in the Consumer Electronics segment are under way, top-line impact will be visible in Q4/2010
- Further US-Dollar development going forward reduces visibility and makes outlook more complex; only marginal positive impact on top-line performance in the first six months 2010
- Top-line growth is more likely to happen as of Q4/2010 and moving into 2011

BUSINESS DEVELOPMENT AND OUTLOOK 2010 (2)

- New revenue guidance ranging from 285 million euro to 290 million euro (old guidance: 295 million euro to 300 million euro)
- EBIT margin guidance in a range of 9.5% to 10% for the full year 2010 remains unchanged

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SHARE DATA

ISIN	NL0000229458
Segment	Prime Standard
Industry group	Industrial Products & Services
Indices	SDAX, Prime All Share, Classic All Share, DAXsector All Industrial
IPO	November 23rd, 1998
Symbol	TPL
Reuters	TELP.DE
Bloomberg	TPL:GR
Free float	~ 44 %
No. of shares outstanding	60.5 m as of 30 June 2010
No. of shares (fully diluted)	65.0 m
Nominal value	0.25 EUR

KEY FIGURES REGARDING THE TELEPLAN SHARE

Earnings per share nearly tripled in the business year 2009

		2004	2005	2006	2007	2008	2009	H1 2010
Market cap.* (end of period)	EUR Million	45	72	54	58	27	143	125
XETRA end of period	EUR	1.40	2.14	1.28	0.97	0.45	2.37	2.07
XETRA low	EUR	1.11	1.31	1.15	0.75	0.39	0.36	1.92
XETRA high	EUR	5.19	2.66	2.28	1.52	1.13	2.49	2.72
EPS (basic)	EUR	(2.89)	(0.48)	(0.21)	0.06	0.11	0.29	0.15
CFPS (basic)	EUR	(0.87)	0.30	0.19	0.22	0.38	0.66	0.18

* No. of shares outstanding:

as of 31 December 2005: 33,552,952

as of 31 December 2006: 42,295,012

as of 31 December 2007: 59,837,859

as of 31 December 2008: 59,837,859

as of 31 December 2009: 60,537,859

as of 30 June 2010: 60,537,859

CEO GOTTHARD HAUG

Gotthard Haug

German

Current term: 2009 – 2011

Mr. Haug joined Teleplan July 5th 2004 and has been officially appointed as the CFO of Teleplan at the Extraordinary Shareholders Meeting, August 19th, 2004 and has been nominated as CEO of Teleplan to the AGM in May 2009 at the Supervisory Board Meeting, March 26th, 2009.

Prior to joining Teleplan, Mr. Haug worked for the Wal-Mart Group in Germany as the CFO.

Furthermore, he has held several senior finance and controlling positions within multinational firms including Mars and Agfa.

During his career, Mr. Haug has demonstrated a proven track record with achievements in general management, including strategic management, finance management, turnaround management, risk management and mergers & acquisitions.



CFO THIEM SCHOONDERBEEK

Thiem Schoonderbeek

Dutch

Current term: 2009 - 2011

Mr. Schoonderbeek joined Teleplan in February 2006 as Group Director Control & Reporting and has been nominated as CFO of Teleplan to the AGM in May 2009 at the Supervisory Board Meeting, March 26th, 2009.

Prior to joining Teleplan, Mr. Schoonderbeek worked for Group 4 Falck (now Group 4 Securicor) as Group Controller and European CFO.

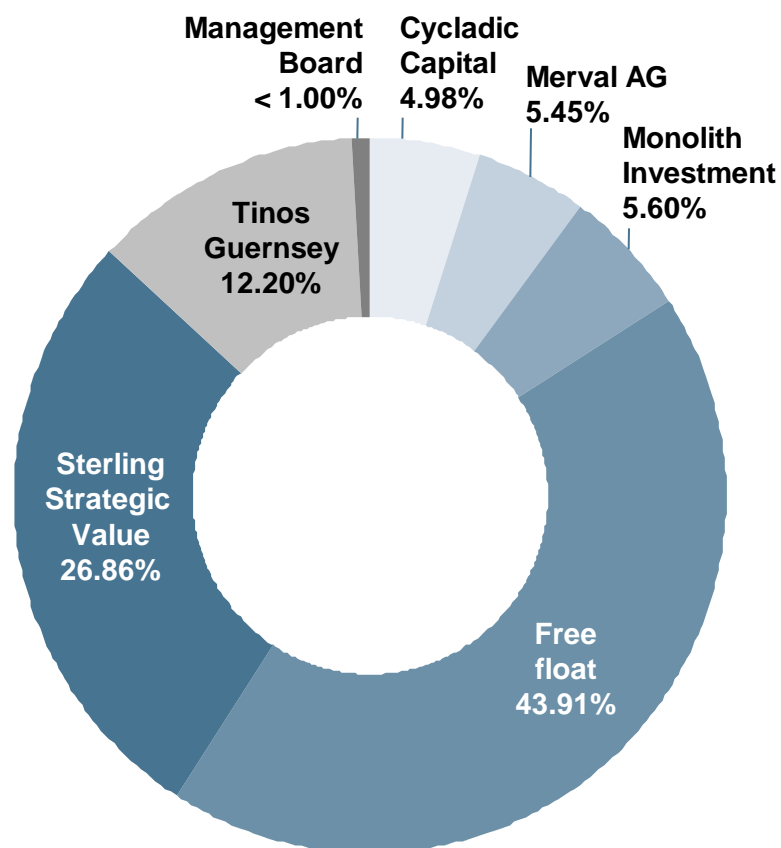
Furthermore, he has held several senior finance and control positions within multinational firms including KPMG and Saatchi & Saatchi.

With several successful occupations up to today, Mr. Schoonderbeek has built up extensive experience in finance in a broad sense, including control and reporting, auditing, risk management and mergers & acquisitions.



SHAREHOLDERS' STRUCTURE ¹

As of June 2010 (60.5 m shares)



1. as reported to the Company

FINANCIAL CALENDAR 2010

24 August 2010	Commerzbank Sector Conference in Frankfurt/Germany
28 October 2010	Release of nine-month figures 2010 Release of the nine-month report 2010
22 to 24 November 2010	German Equity Forum in Frankfurt/Germany

DISCLAIMER

"SAFE HARBOR" STATEMENT FOR THE PRIVAT LITIGATION ACT OF OCTOBER 1995

Cautionary Note Regarding Forward-Looking Statements

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of Teleplan International N.V. and certain of the plans and objectives of Teleplan International N.V. with respect to these items. By their nature, forward-looking statements involve risk and uncertainty because they relate to events in the future and depend on circumstances that are then valid. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, levels of consumer and business spending in major economies, changes in consumer tastes and preferences, the levels of marketing and promotional expenditures by Teleplan International N.V. and its competitors, raw materials and employee costs, changes in future exchange and interest rates, changes in tax rates and future business combinations, acquisitions or dispositions and the rate of technical changes. Market share estimates contained in this report are based on outside sources such as specialized research institutes, industry and dealer panels, etc. in combination with Management estimates.

No duty to update

The Company assumes no obligation to update any information contained herein.

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